

EVENT PRIVACY NOTICE

1. WHAT IS THE PURPOSE OF THIS DOCUMENT?

IMH C.S.C. Ltd. is committed to privacy and secure processing of your personal information. We are committed to the collection and processing of this personal data in full compliance with the General Data Protection Regulation (Regulation (EU) 2016/679 - GDPR) and all applicable personal data protection laws. This Privacy notice informs you about the information we collect from you when you register and/or attend one of our events.

2. OUR PRINCIPLES WHEN IT COMES TO PROTECTING YOUR PERSONAL DATA

We are fully compliant with the data protection laws and principles, which means that your data will be:

- Used lawfully, fairly and in a transparent way.
- Collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes.
- Relevant to the purposes we have told you about and limited only to those purposes.
- Accurate and kept up to date.
- Kept only as long as necessary for the purposes we have told you about.
- Kept securely.

3. HOW IS YOUR PERSONAL INFORMATION COLLECTED?

We collect personal information about you from the following sources:

- You directly.
- From our online platform service provider.
- Your employer/organisation.
- Other companies wishing to invite you to an event organized by IMH.

4. THE KIND OF INFORMATION WE HOLD ABOUT YOU

When you register to attend one of our events, we will collect, store, and use the following categories of personal information about you:

- Data when you fill in a booking form or when registering online to attend one of our events, such as but not limited, including organisation, title, first name, last name, job title, contact details (address, email address, telephone number)
- If there is a participation fee to attend the event we also ask for payment, therefore this information may include credit card information should you choose to pay via a credit card (credit card number, expiry date, cardholder name and signature).
- Communication information. When you send us an e-mail or other communication we retain that communication in order to process your enquiries and respond to your requests.
- Surveys you may be requested to fill out in some events.

ONLINE EVENTS

Additionally, when you register to attend one of our online events, our online events platform provider collects the following information about you on our behalf:

- Account information. To access various parts of the platform you must have an online account on our platform. To register for an account on the platform, you must provide your name, email address, telephone number, company name, and other information necessary to confirm that you are authorised to use the platform.
- End User Information. To access webinars, virtual environments and other events administered by us via the online platform, you may be required to register. The requested personal information typically includes name, email address, telephone number, company name and job title as well as information about your company such as country and industry sector.

5. HOW WE WILL USE INFORMATION ABOUT YOU

In general, we might process your personal data for the following reasons:

- Provision of services in response to the service you have requested.
- Communication with you in response to a request, complaint and/or inquiries.
- To manage your account, to provide you with customer support, notices about your account and information about changes and/or updates to any service we offer to you.
- Following explicit consent to communicate with you about our newsletter,

products and/or services that may be of your interest.

- To enforce our Terms and Conditions and to comply with our legal obligations as there derive from the applicable laws or regulations.
- Detection, prevention and response to actual or potential fraud, illegal activities, or intellectual property infringements
- for any other purpose with your consent.

6. DATA DISCLOSURE

We may share your data with third parties, including the event organisers, event sponsors and third-party service providers, where it is necessary to administer the service requested, and/or facilitate the organization of events. We may disclose your information in response to a subpoena or similar investigate demand, or any other legal obligations we may face. We require third parties to respect the security of your data and to treat it in accordance with the law and we have appropriate agreements in place.

7. HOW WE STORE YOUR DATA

The Data we collect and process about you is safely stored and processed in a safely manner, following all necessary technical and organizational measures to safeguard them. In case we need to disclose any personal information about you to a third party in another country outside the European Economic Area (EEA), rest assure we put safeguards in place to ensure your personal information remains protected.

8. RETENTION OF PERSONAL INFORMATION

The period for which we keep your personal information that is necessary for compliance and legal enforcement purposes varies and depend on the nature of our legal obligations and claims in the individual case. You can contact us at dpo@imhbusiness.com for further information.

9. DATA SECURITY

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal information to those employees and agents who have a business need-to-know. We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

10. YOUR RIGHTS ACCORDING TO THE REGULATION (GDPR)

Subject to the provisions of the GDPR, you have the following rights in regard to your personal data

- Right of access
- Right of rectification
- Right to Erasure
- Right to Object
- Right to Restriction of Processing
- Right to Data Portability
- Right to Object and Automated Individual

If you want to exercise any of the above rights, please contact us at dpo@imhbusiness.com

11. PHOTOS

Please note that photography and/or video recording may take place during the event for documentation, communication, and promotional purposes. By attending the event, participants acknowledge that they may be photographed or recorded and that such images or recordings may be used by the Company in its publications, website, social media channels, and other communication or promotional materials related to the event and the Company's activities. Event photographs or recordings may also be shared with event partners or sponsors in connection with the promotion, reporting, or documentation of the event. The Company processes such material based on its legitimate interest to document and promote its activities and events. Participants who prefer not to appear in photographs or recordings are encouraged to inform the event organizers or the photographer at the event.